

welcome to the OpenTelemed

"A platform providing a gateway for all types of medical practitioners to practice and enhance their skills within their own practices"



Introduction

OpenTelemed, also known as Portland Telebealth LLC, was established in 2019 in Oregon. The organization is enrolled with the Federal Commication Commission (FCC) and provides comprehensive telehealth practice setup services to both licensed and non-licensed medical practitioners

Mby join Opentelemed?

OpenTelemed offers a platform for medical professionals to practice their skills within their own clinic under the supervision of experienced physicians, without any risks. The organization has years of industry experience and is a trusted partner for medical professionals seeking to establish and optimize their clinics

Who can join?

- All types of Nurse Practitiners (including RNs).
- All types of physicians.
- All types of PAs.
- Medical Assitants
- All types of Complementary and alternative medicine (CAM) practitioners.
- Registered dietitian
- Registered nutritionist

What is the income?

OpenTelemed is committed to providing you with a consistent flow of 200-500 patients per month. However, practitioners and appointment coordinators are solely responsible for managing income and patient appointments. There is a maximum daily capacity of 30 patients and a minimum daily capacity of 10 patients.

///								Avg. Mi	nimum		
		Avg. Max	kimum							1	
	CPTs	Fees (national UCR)	Patient/Day (Count)	Avg. Daily. Income	Avg. Mo. Income		CPTs	Fees (national UCR)	Patient/Day (Count)	Avg. Daily. Income	Avg. Mo. Income
	99202	\$183.45	20	\$3,669.00	\$73,380.00	<u>_</u>	99202	\$183.45	5	\$917.25	\$18,345.00
New Deficients	99203	\$279.21	20	\$5,584.20	\$111,684.00	New Patients	99203	\$279.21	5	\$1,396.05	\$27,921.00
New Patients	99204	\$417.02	20	\$8,340.40	\$166,808.00	New Fallents	99204	\$417.02	5	\$2,085.10	\$41,702.00
	99205	\$551.26	20	\$11,025.20	\$220,504.00		99205	\$551.26	5	\$2,756.30	\$55,126.00
		•	•								
	99211	\$59.96	20	\$1 ,199.20	\$23,984.00		99211	\$59.96	5	\$299.80	\$5,996.00
[99212	\$142.29	20	\$2,845.80	\$56,916.00		99212	\$142.29	5	\$711.45	\$14,229.00
Esteblished Patients	99213	\$229.09	20	\$ 4,581.80	\$91,636.00	0 Esteblished Patients	99213	\$229.09	5	\$1,145.45	\$22,909.00
rationts	99214	\$324.85	20	\$6,497.00	\$129,940.00	Fatients	99214	\$324.85	5	\$1,624.25	\$32,485.00
	99215	<mark>\$454.61</mark>	20	\$9,092.20	\$181,844.00		99215	\$454.61	5	\$2,273.05	\$45,461.00

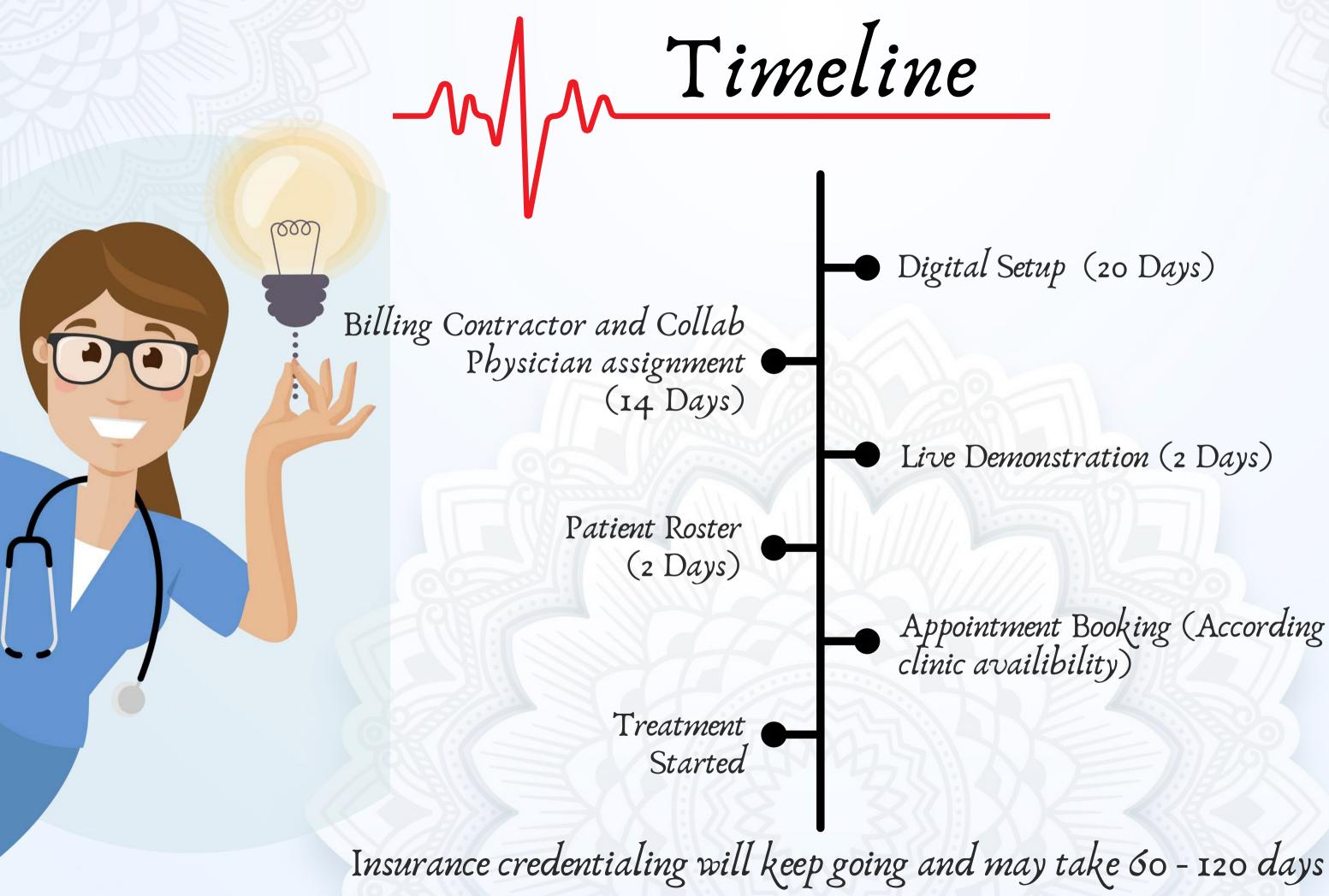
Mubat components are there?

- PHI Encrypted Business Website
- HIPAA Secure Messaging Tunnel
- EHR/EMR
- Clearinghouse
- Collaborative physician
- Shared Malpractice
- Appointment Coordinator
- Billing Contractor
- Digital Marketing
- Android & iOS webapp

- - plugin

• Social Medial Promotion • Insurance Credentialing • Secure Payment Gateway Setup • 200-500 Patients/Mo • HIPAA Training and certification • OSHA Training and certification • Public health training and certification • Patient Portal & appointmetn booking

• 16 Compliance enrollments



Digital Setup (20 Days)

Live Demonstration (2 Days)

Appointment Booking (According to clinic availibility)

M Telebealth Primary Billing CPTs

Coding-at-a-Glance: Telehealth Visits

CPT/HCPCS	Description
TELEHEALTH	
99202 - 99215	Office visit for the evaluation and management (E/M) of a new or early of the evaluation and management (E/M) of a new or early of the evaluation and management (E/M) of the evaluation and evaluation and management (E/M) of the evaluation and eva
VIRTUAL CHECK	-IN
G2012	Brief communication technology-based service; 5-10 minutes of me
G2010	Remote evaluation of recorded video and/or images submitted by a including interpretation with follow-up with the patient within 24 bu
99441	Telephone E/M service by a physician or other qualified health care service provided within the previous 7 days nor leading to an E/M s soonest available appointment; 5-10 minutes of medical discussion
99442	Telephone E/M service provided to an established patient; 11-20 m
99443	Telephone E/M service provided to an established patient; 21-30 m

established patient

edical discussion

an established patient (e.g., store and forward), usiness hours

e professional not originating from a related E/M service or procedure within the next 24 hours or on

ninutes

ninutes

M Telebealth Primary Billing CPTs

Description				
E-VISITS (PHYSICIAN/APP)				
ent, for up to 7 days				
Online digital E/M service; 21 or more minutes				
nline <mark>digital E/M</mark> ser				
nline digital E/M se				
nline digital E/M se				
ORIGINATING SITE				

s, cumulative time during the 7 days; 5-10 min-

ervice, for an established patient, for up to 7 days,

ervice; 11-20 minutes

ervice; 21 or more minutes

Telebealth Primary Billing CPTs

Visit Types

The act of delivering services to patients through virtual means can take different forms. The table below organizes virtual services in three distinct service categories: telehealth visits, virtual check-ins, and e-visits. The AAFP Virtual Visit Algorithm section on the following page provides additional clarification on how to use these codes.

Type of Service	What is the Service?	CPT/HCPCS Codes
Telehealth Visit	A visit with a provider that uses telecommunication systems between a provider and a patient.	99202 - 99215
Virtual Check-In: Phone or Video		G2012
Virtual Check-In:	A brief (5-10 minutes) check in with a practitioner via telephone	99441
Phone Only	or other telecommunications device to decide whether an office visit or other service is needed. A remote evaluation of recorded	99442
	video and/or images submitted by an established patient.	99443
Virtual Check-In: Store & Forward		G2010

Patient/Provider Relationship For new* or established patients. *To the extent an 1135 waiver requires an established relationship. HHS will not conduct audits to determine whether a prior relationship exists during the COVID-19 emergency period. For established patients.

M Telebealth Primary Billing CPTs

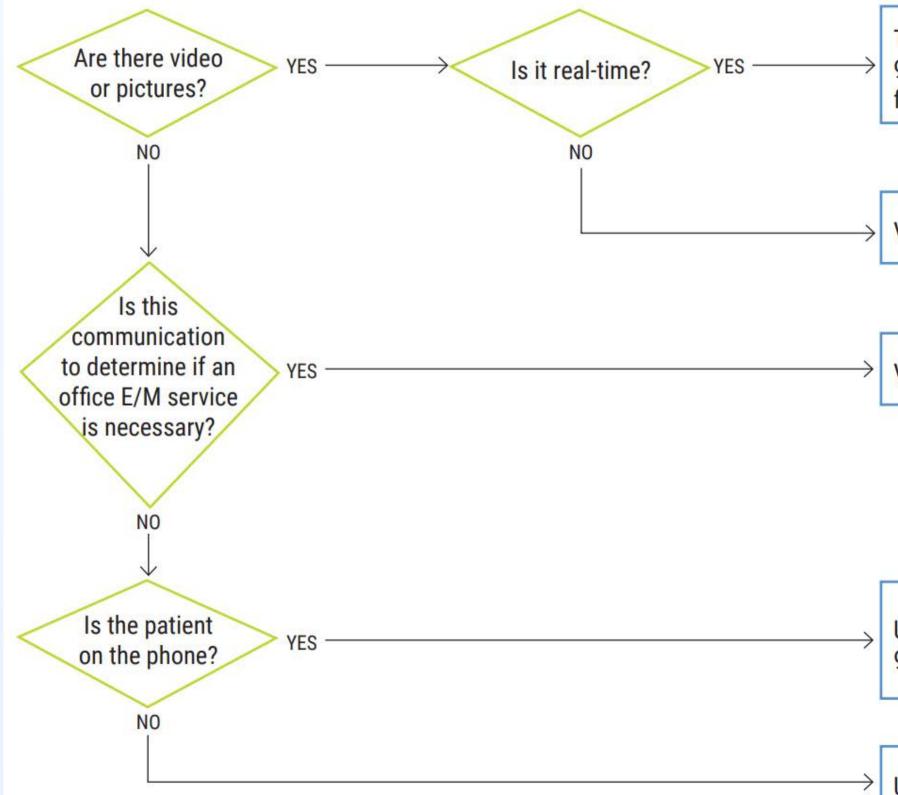
Type of Service	What is the Service?	CPT/HCPCS Codes	Patient/Provider Relationship	
E-Visit: Physician or Advanced Practice Provider (APP)		99421 99422 99423		
E-Visit: Other than a Physician or APP	A communication between a patient and their provider through an online patient portal.	98970 or G2061 98971 or G2062 98972 or G2063	For established patients.	

Source: Adapted from CMS's Medicare Telemedicine Health Care Provider Fact Sheet, March 17, 2020.



M Telebealth Primary Billing CPTs

American Academy of Family Physicians' (AAFP) Virtual Visit Algorithm



This is telehealth; use E/M codes 99211-5 for est. patients, 99202-5 for new patients, etc.

Virtual check-in; use G2010

Virtual check-in; use G2012

Use telephone E/M codes 99441-99443

Use e-visit codes 99421-99423

<u>Melebealth</u> Primary Billing CPTs

CPTs	Description	Usage	National UCR Fees
99204	OFFICE/OUTPATIENT NEW MODERATE MDM 45-59 MINUTES	Office or other outpatient visit for the evaluation and management of a new patient, which requires a medically appropriate history and/or examination and moderate level of medical decision making. When using time for code selection, 45-59 minutes of total time is spent on the date of the encounter.	\$417.02
99205	OFFICE/OUTPATIENT NEW HIGH MDM 60-74 MINUTES	Office or other outpatient visit for the evaluation and management of a new patient, which requires a medically appropriate history and/or examination and high level of medical decision making. When using time for code selection, 60-74 minutes of total time is spent on the date of the encounter.	\$551.26
99215	OFFICE/OUTPATIENT ESTABLISHED HIGH MDM 40-54 MIN	Office or other outpatient visit for the evaluation and management of an established patient, which requires a medically appropriate history and/or examination and high level of medical decision making. When using time for code selection, 40-54 minutes of total time is spent on the date of the encounter.	\$454.61
99243	OFFICE/OP CONSLTJ NEW/EST PT LOW MDM 30 MINUTES	Office or other outpatient consultation for a new or established patient, which requires a medically appropriate history and/or examination and low level of medical decision making. When using total time on the date of the encounter for code selection, 30 minutes must be met or exceeded.	\$408.68
99244	OFFICE/OP CONSLTJ NEW/EST PT MOD MDM 40 MINUTES	Office or other outpatient consultation for a new or established patient, which requires a medically appropriate history and/or examination and moderate level of medical decision making. When using total time on the date of the encounter for code selection, 40 minutes must be met or exceeded.	\$609.35
99245	OFFICE/OP CONSLTJ NEW/EST PT HIGH MDM 55 MINUTES	Office or other outpatient consultation for a new or established patient, which requires a medically appropriate history and/or examination and high level of medical decision making. When using total time on the date of the encounter for code selection, 55 minutes must be met or exceeded.	\$742.73
99253	IP/OBS CONSLTJ NEW/EST PT LOW MDM 45 MINUTES	Inpatient or observation consultation for a new or established patient, which requires a medically appropriate history and/or examination and low level of medical decision making. When using total time on the date of the encounter for code selection, 45 minutes must be met or exceeded.	\$380.54
99254	IP/OBS CONSLTJ NEW/EST PT MOD MDM 60 MINUTES	Inpatient or observation consultation for a new or established patient, which requires a medically appropriate history and/or examination and moderate level of medical decision making. When using total time on the date of the encounter for code selection, 60 minutes must be met or exceeded.	\$553.07
99255	IP/OBS CONSLTJ NEW/EST PT HIGH MDM 80 MINUTES	Inpatient or observation consultation for a new or established patient, which requires a medically appropriate history and/or examination and high level of medical decision making. When using total time on the date of the encounter for code selection, 80 minutes must be met or exceeded.	\$665.64
99283	EMERGENCY DEPARTMENT VISIT LOW MDM	Emergency department visit for the evaluation and management of a patient, which requires a medically appropriate history and/or examination and low level of medical decision making	\$607.27
99284	EMERGENCY DEPARTMENT VISIT MODERATE MDM	Emergency department visit for the evaluation and management of a patient, which requires a medically appropriate history and/or examination and moderate level of medical decision making	\$1,032.05
99285	EMERGENCY DEPARTMENT VISIT HIGH MDM	Emergency department visit for the evaluation and management of a patient, which requires a medically appropriate history and/or examination and high level of medical decision making	\$1,494.59
99291	CRITICAL CARE ILL/INJURED PATIENT INIT 30-74 MIN	Critical care, evaluation and management of the critically ill or critically injured patient; first 30-74 minutes	\$1,027.88
99292	CRITICAL CARE ILL/INJURED PATIENT ADDL 30 MIN	Critical care, evaluation and management of the critically ill or critically injured patient; each additional 30 minutes (List separately in addition to code for primary service)	\$444.31

	-M Sample	Telebealtb	Practices	
Update a Domestic Ent	ity			
Entity Type:	Private Sector	Subtype:	Limited Liability Corporation ~	
Entity Name:*	NP Telehealth Services			
EIN:	The EIN has been applied for			
form to correct an error in		the FCC of changes in owne	on Number or <u>Taxpayer Identification Number</u> . You may only use this ership of spectrum licenses. Changes in ownership of spectrum licenses	
New EIN:		Confirm New EIN:		
Contact Information				
Organization:	NP Telehealth Services	Position:*	Founder	
Salutation:	~	First Name:	Chandan	
Middle Initial:		Last Name:	Kumar	
Suffix:				
Address Line 1:*	#3%!////////////////////////////////////	Address Line 2:	901	
City:*	Dallas	State:*	TEXAS	
Zip Code: *	75208	Phone:*	469* #### ##### ext.	
Fax:		Email:*	₽₽₽₽₽ ₽₽₽₽₽₽₽₽₽₽₽₽₽₽₽₽₽₽₽₽₽₽₽₽₽₽₽₽₽₽₽	
		SUBMIT Go Back		
	Ast	erisks (*) indicate required fie	Ids.	
		Ewe		

	-M Sample	Telebealtb	Practices
Update a Domestic Ent	ity		
Entity Type:	Private Sector	Subtype:	Limited Liability Corporation ~
Entity Name:*	NP Telehealth Services		
EIN:	The EIN has been applied for		
form to correct an error in		the FCC of changes in owne	on Number or <u>Taxpayer Identification Number</u> . You may only use this ership of spectrum licenses. Changes in ownership of spectrum licenses
New EIN:		Confirm New EIN:	
Contact Information			
Organization:	NP Telehealth Services	Position:*	Founder
Salutation:	~	First Name:	Chandan
Middle Initial:		Last Name:	Kumar
<u>Suffix:</u>			
Address Line 1:*	#38!/¥M//#dvftfm##ff#//\$t	Address Line 2:	901
City:*	Dallas	State:*	TEXAS
Zip Code: *	75208	Phone:*	469* #### ##### ext.
Fax:		Email:*	₽₽₽₽₽ ₽@nptelehealth.online
		SUBMIT Go Back	
	Aste	erisks (*) indicate required fie	lds.
		Ewe	

	-M Sample	Telebealtb	Practices
Update a Domestic Er	tity		
Entity Type:	Private Sector	Subtype:	Limited Liability Corporation V
Entity Name:*	Diamond Dental Hygiene		
EIN:	The EIN has been applied for		
form to correct an error		the FCC of changes in own	tion Number or <u>Taxpayer Identification Number</u> . You may only use this nership of spectrum licenses. Changes in ownership of spectrum licenses
New EIN:		Confirm New EIN:	
Contact Information			
Organization:	Diamond Dental Hygiene	Position:*	Owner
Salutation:		First Name:	Diamond
Middle Initial:		Last Name:	Walker
<u>Suffix:</u>			
Address Line 1:*	#25555 抽桂拌油菇 #5154 #514 #514 #514 #514 #514 #514 #51	Address Line 2:	
City:*	richmond	State:*	CALIFORNIA
Zip Code: *	94804	Phone:*	#### #### ext.
Fax:		Email:*	##########@gmail.com
		SUBMIT Go Back	
	Ast	erisks (*) indicate required fie	elds.
Revised: April 2005			Form 161 - Approved by OMB 3060-0917

Revised: April 2005

Form 161 - Approved by OMB 3060-0917

	Sample	e Telebealth	b Practices
Update a Domestic Enti	ity		
Entity Type:	Private Sector	Subtype:	Corporation
Entity Name:*	WELLNESS HYDRATION CENTER		
EIN:	IPRIPARITAN		
form to correct an error in		he FCC of changes in owne	on Number or <u>Taxpayer Identification Number</u> . You may only use this ership of spectrum licenses. Changes in ownership of spectrum licenses
New EIN:		Confirm New EIN:	
Contact Information			
Organization:	WELLNESS HYDRATION (Position:*	Owner
Salutation:		First Name:	Mel
Middle Initial:		Last Name:	Lo
Suffix:			
Address Line 1:*		Address Line 2:	
City:*	FRESNO	State:*	CALIFORNIA
Zip Code: *	93726	Phone:*	發發發
Fax:		Email:*	新新教育和中国的 mail.com
	(SUBMIT Go Back	
	Aste	risks (*) indicate required fie	lds.

Revised: April 2005

Form 161 - Approved by OMB 3060-0917

M Patient Sources

FCC Network Hospitals (Stable source of patients)

We are engaging with FCC.gov network hospitals, adhering to compliance requirements. Each telehealth clinic is obligated to adhere to 16 enrollments, including HHS, Medicare, SAM.gov, D-U-N-S, Grant.gov, American Corp, CDC enrollments, HRSA.gov, SBA Certificate, and others, to ensure a consistent and stable patient flow.

Digital Marketing

We'll enhance your business visibility using digital marketing strategies such as branding, email marketing, SEO, and more to establish a digital footprint and attract a steady flow of patients.

Insurance Directories

Patients are sourced through insurance directories based on people's searches. Individuals will be directed to your clinic based on their geolocation and specific requirements.

Insurance Credentialing

We handle insurance credentialing for various plans such as HMO, POS, EPO, and others to ensure a continuous flow of patients through direct insurance channels.

We offer a subsidized fixed setup cost of \$600.

Services	Minimum Approx
PHI Encrypted Business Website	\$700
HIPAA Secure Messaging Tunnel	\$300
EHR/EMR	\$200/Mo
Clearinghouse	\$175/Mo
Collaborative physician	\$600/Mo
Shared Malpractice	\$800/Yr
Appointment Coordinator	\$400/Mo
Billing Contractor	\$600/Mo
Digital Marketing	\$300/Mo
Android & iOS webapp	\$600
Social Medial Promotion	\$300/Mo
Insurance Credentialing	\$100/App
Secure Payment Gateway Setup	\$25
200-500 Patients/ Mo	N/A
HIPAA Training and certification	\$50
OSHA Training and certification	\$50
Public health training and certification	\$260
Patient Portal & appointmetn booking plugin	\$100/Mo
16 Compliance enrollments	\$2,000
Total	\$26,385.00

Services	Our Price
PHI Encrypted Business Website	\$200
HIPAA Secure Messaging Tunnel	Included
EHR/EMR	Included*
Clearinghouse	\$20/Mo
Collaborative physician	Included
Shared Malpractice	\$250.00 Not Covered
Appointment Coordinator	Included
Billing Contractor	Included
Digital Marketing	Included
Android & iOS webapp	\$100
Social Medial Promotion	Included
Insurance Credentialing	\$25/App
Secure Payment Gateway Setup	\$0
200-500 Patients/ Mo	Included
HIPAA Training and certification	\$25
OSHA Training and certification	\$25
Public health training and certification	\$100
Patient Portal & appointmetn booking plugin	\$10
16 Compliance enrollments	\$250
Total	\$1,200.00
Net Subsidized Fees	\$600.00

Dr. Faith Richardson, ARNP, follows a structured routine to ensure optimal patient care and satisfaction

Morning Routine:

Preparation:

- Dr. Richardson starts her day by reviewing the schedule and patient profiles to familiarize herself with their medical history and chief complaints.
- She ensures that her telehealth equipment, including video conferencing software and medical devices, are functioning properly.

Patient Consultations:

- Dr. Richardson begins her telebealth consultations promptly at the scheduled time.
- She conducts thorough assessments, asking detailed questions about symptoms, medical history, and performing virtual physical examinations when applicable.
- Utilizing telebealth techniques such as video conferencing, she observes patients' appearance, breathing patterns, and listens to their lung sounds using a digital stethoscope.
- Dr. Richardson analyzes the information gathered to make accurate diagnoses and develop individualized treatment plans.

Dr. Richardson Treatment and Medication Management:

Treatment and Medication Management:

- Based on the diagnosis, Dr. Richardson prescribes appropriate medications, specifying dosages, frequencies, and durations.
- She educates patients on medication administration techniques, potential side effects, and the importance of adherence.
- Dr. Richardson may also recommend lifestyle modifications, such as smoking cessation or exercise routines, to optimize patient outcomes.

Afternoon Routine:

Continuation of Patient Consultations:

- Dr. Richardson continues to see patients throughout the afternoon, addressing their concerns, monitoring treatment progress, and making necessary adjustments.
- She ensures that patients have a clear understanding of their conditions, treatment plans, and any necessary followup appointments.

Documentation and Communication:

- After each consultation, Dr. Richardson meticulously documents patient encounters, including diagnoses, treatment plans, and any recommendations.
- She communicates with other healthcare providers involved in the patient's care, sharing relevant information and collaborating on treatment strategies.

Afternoon Routine:

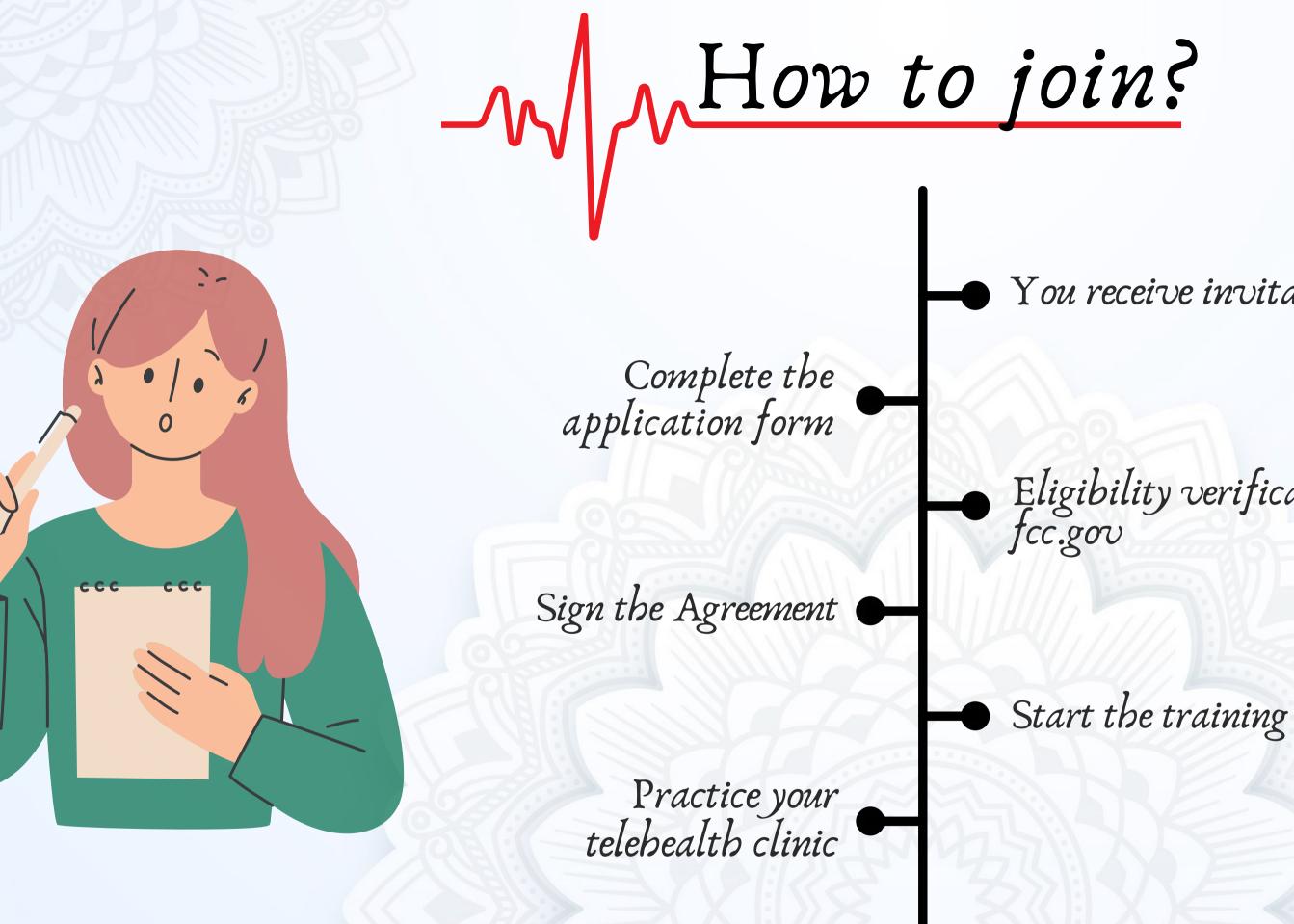
Exceptional Hour Services:

- Dr. Richardson offers exceptional hour services for urgent or emergent cases that require immediate attention.
- She remains available for telebealth consultations during designated hours to address urgent medical needs.

Patient Satisfaction and Follow-up:

- Dr. Richardson values patient feedback and takes time to review patient satisfaction surveys.
- She addresses any concerns or issues raised by patients, ensuring their needs are met and their experience with telebealth is positive.

Dr. Richardson Treatment and Medication Management:



Insurance credentialing will keep going and may take 60 - 120 days

You receive invitation

Eligibility verification through fcc.gov

Telebealth Income Case Study

NP Telebealth Services, a telebealth clinic established by OpenTelemed Services, has shown promising prospects in terms of income, stability, and potential for future growth. The income of a telehealth clinic is influenced by several factors, including the type of healthcare professionals employed, the services offered, and the payment structure. This report provides an overview of the income, stability, and potential growth of NP Telehealth Services based on industry benchmarks and considerations.

Yearly Income Analysis:

The yearly income of NP Telebealth Services is directly impacted by the salaries of healthcare professionals, with a focus on telebealth physicians and clinical technicians. According to industry research, the average annual salary for telebealth physicians in the United States ranges from \$191,102 to \$192,454, with variations in job offerings reaching as high as \$308,500 and as low as \$28,500 per years.

Telebealth clinical technicians, crucial for supporting physicians in remote patient care, earn an average of \$52,524 per year2. It is important to note that these figures serve as general benchmarks, and actual salaries may vary based on factors such as specialization, location, and payment method.

Mr Telebealth Income Case Study

Income Variability and Influencing Factors:

The income for telebealth physicians can vary significantly due to factors like specialization, geographic location, and the chosen payment structure. Hourly rates for telehealth physicians range from \$15 to \$50, with yearly wages spanning from \$30,000 to \$500,000[^5^]. NP Telebealth Services should consider these factors in determining competitive compensation packages to attract and retain skilled healthcare professionals.

Stability in Telebealth Services:

The stability of NP Telebealth Services is inherently tied to the increasing demand for telebealth services worldwide. The telehealth industry has experienced significant growth, driven by advancements in technology, the need for remote healthcare solutions, and recent global events emphasizing the importance of virtual care. As a result, NP Telehealth Services is well-positioned to provide stable and essential services to a growing market.

Future Growth Prospects

The future growth prospects of Telebealth Services are promising, given the ongoing evolution of telebealth technologies and the increasing acceptance of virtual bealthcare services. To capitalize on this growth, the clinic should consider expanding its service offerings, exploring strategic partnerships, and investing in technological innovations to enhance patient experience and outreach.

Mr Telebealth Income Case Study

Income Variability and Influencing Factors:

The income for telebealth physicians can vary significantly due to factors like specialization, geographic location, and the chosen payment structure. Hourly rates for telehealth physicians range from \$15 to \$50, with yearly wages spanning from \$30,000 to \$500,000[^5^]. NP Telebealth Services should consider these factors in determining competitive compensation packages to attract and retain skilled healthcare professionals.

Stability in Telebealth Services:

The stability of NP Telebealth Services is inherently tied to the increasing demand for telebealth services worldwide. The telehealth industry has experienced significant growth, driven by advancements in technology, the need for remote healthcare solutions, and recent global events emphasizing the importance of virtual care. As a result, NP Telehealth Services is well-positioned to provide stable and essential services to a growing market.

Future Growth Prospects

The future growth prospects of Telebealth Services are promising, given the ongoing evolution of telebealth technologies and the increasing acceptance of virtual bealthcare services. To capitalize on this growth, the clinic should consider expanding its service offerings, exploring strategic partnerships, and investing in technological innovations to enhance patient experience and outreach.

Key Points to Note

OpenTelemed offers a patient roster of 200–500 per month through the FCC Network hospitals. However, they do not guarantee confirmed appointments. If your clinic is unwilling to book appointments based on their availability, lacks a good calling script, does not email patients for invitation in advance, or does not follow the OIG protocols, the service may not be suitable.

OpenTelemed does not cover LLC filing fees, but they offer to help practitioners file if needed. No further information is available about OpenTelemed's LLC filing fees or the process of filing.

The potential income with OpenTelemed can range from \$40,000 to \$300,000 or more, depending on the practitioner's efforts, availability, accuracy of billing, and fee negotiation with insurance companies. However, OpenTelemed does not guarantee income, as the entire revenue cycle flow depends on the practitioner's proactiveness and hard work

The contract with OpenTelemed is on a yearly basis. If practitioners require the use of OpenTelemed's assigned resources, services, and support, they will need to renew the agreement each year. However, if practitioners can handle the entire workflow on their own within one year, the agreement will be automatically dissolved. No further information is available about the contract terms or renewal process.

OpenTelemed Services has established numerous thriving telehealth clinics, empowering medical practitioners to achieve both financial independence and enhanced skillsets. When do you plan to embark on this transformative journey?









We are excited to have you join our community of medical practitioners who are transforming the way bealthcare is delivered.

> To get started, please visit our website www.opentelemed.com or contact us at info@opentelemed.com or (833) 948-2009.

